



PORTFOLIO

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STACK

- 01 User Research
- 02 UX, UI & Product Design
- 03 Motion & Prototyping
- 04 HTML, CSS & JS

TOOLS

- 01 Quantitative & Qualitative Research Methods
- 02 Sketch & Figma
- 03 Principle, Zeplin & InVision
- 04 Sublime Text & Webflow

EDUCATION

2.1 Multimedia Design ^(B.A. Hons)
@ Southampton Institute

REFERENCES

Available on request

Thomas Grist

— Product Designer Snr / Director level

I have 14+ years experience solving complex digital problems and delivering results for a variety of businesses; ranging from large consumer brands to B2B SaaS startups.

I have 6+ years experience leading and scaling design teams.

EXPERIENCE

April 2019 — present (Freelance)

Lead Designer @BBH/Audi

I led the end-to-end redesign of the models app leading to instant results for the business. In addition to this I oversaw the design team responsible for the entire Audi platform and built out infrastructure including the first iteration of the Design System. I modernised the way the team worked by putting designs ops processes and specialists in place.

April 2018 — April 2019 (Freelance)

Senior UX/UI/Product Designer @Friday/PAConsulting @R/GA/Otro @DesignStudio/BritishAirways

In these roles I worked as a senior end-to-end designer helping guide other designers. I worked on a SaaS startup where my work helped define the entirety of the launch product including the core user experience and key back-end solutions such as the content model.

Oct 2017 — April 2018 (Freelance)

Design Director @MerchantCantos

Here I managed the digital design team within an integrated agency. In a short space of time I raised the profile of the department by winning awards for ambitious projects.

Oct 2017 — present

Founder @FOBO

I created an end-to-end digital service that allowed 5-a-side footballers to access performance data and video replays. I designed and hand-coded a fully functional platform including the data model and integration with connected objects.

April 2014 — Oct 2017 (Permanent)

Associate Design Director @TribalDDB

I co-ran a team of 8 designers at this large digital agency. As well as being a hands-on designer for complex apps such as MyVW, I was responsible for the line management and development of 4 other designers.

Jan 2010 — April 2014 (Permanent)

Senior Designer @BigGroup

As a solo UX/UI designer on the launch of a B2B SaaS platform, I designed software that built Facebook apps for SMEs. The product was designed and built in 4 months.